

Client: David Bromstad
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PUT A SPRING IN YOUR STEP WITH DAVID BROMSTAD'S SHOE COLLECTION FOR NATURALIZER

David Bromstad, winner of the debut season of HGTV Design Star, has done a magical thing. He's designed amazing shoes for Naturalizer that are just the thing for spring. With the colorful floral designs that he's created for this line, you're going to fall in love with these fresh and oh-so-comfy shoes, that you'll want them all...including the matching bags!

Don't miss out on the exclusive Naturalizer interview with David, today, March 12th at 2:30 pm, Pacific Time. Join them for a Google Hangout via Naturalizer's Google+ page to hear from David as he discusses how the collection came to be and his thoughts on color, style, the role of accessories and much more. David will also be showcasing the vibrant and on-trend shoes and handbags from his collection.



Without any more hesitation, allow me to introduce you to the line of these stylish and comfortable shoes. Let's start off with the pair that I own and adore. The Bromstad Ursela shoes (\$79) are just what I needed for spring. Since my favorite flower is the hibiscus and my favorite colors are coral and purple, I am thrilled and almost wondering if David designed these for me! The gold cap toe adds just the right classy touch to these ultra-comfortable ballet slipper style flats.

I am most impressed with the opening of the shoe, which is very stretchy, and allows me to deliver my size 11 wide feet into the shoes with ease. These shoes match just about every dress that I own and look great with jeans and a basic tee. The extra added bonus to these are all of the compliments you'll receive when wearing these beauties.

Here is a list of my other favorites from the Bromstad line, including the bags!

Bromstad Neila (\$89)

So feminine and sweet! There's a 3.5 inch wedge heel on these beauties, that add the perfect lift and leg-lengthening effect.

These stylish sandals are must-haves for spring. The Bromstad Harsta sandals (\$79) are ready for the poolside. These are available in more color varieties. See them all here.

<http://shopping.yahoo.com/blogs/fashionate/put-a-spring-in-your-step-with-david-bromstad-s-shoe-collection-for-naturalizer-184218196.html>

We all need our spring and summer flip flop staples. These are perfect for throwing in a beach bag and taking off on a beautiful weekend excursion. The Bromstad Owen sandals (\$29) have an added gold emblem for just the perfect touch.

The Bromstad Clara (\$59) is the perfect everyday casual shoe that will take you from coffee shop lounging with the gals, to boating in the Hamptons (we can dream, right?) with this laid-back loafer style.

On with the handbags! The Bromstad "David" handbag (\$79) is the definition of spring. It's fun, fresh and is totally practical all at the same time. This bag is large enough to carry all of your swim needs, including a large beach towel, your swimsuit, flip flops and has handy compartments for cell phones and tablets. If you're a working gal on the go, this bag will hold your laptop comfortably.

This Bromstad MiniDee clutch bag (\$30) is the perfect companion for when you're out and about and need your hands free. Perfect for farmer's market shopping, cutting a rug on the dance floor or just a walk around the block.

Personally, I think these would make a great bridesmaid gift so they can carry their beauty essentials around without lugging a heavier bag. It even has room for their smartphone!

The one thing I can't stand while being on vacation is carrying my satchel handbag. This Bromstad Davida (\$65) crossbody bag is the ultimate travel handbag as it carries just the essentials that you need. The exterior features a front pocket and a back open pocket, which is great for carrying your passports and hotel confirmation print outs.

How do you like the Bromstad for Naturalizer collection? Don't forget to join in the #Bromstad4Naturalizer chat today at 2:30 PST.

Let us know what you think in the comment section below.