

Miami Herald

Bromstad on color: Marsala is a surprise choice, but it's warm and sexy



Carpet and other design touches in marsala from Oriental Weavers. Oriental Weavers

The Miami Herald
Unique Visitors Per Month: 13,162,150
July 9th, 2015

<http://www.miamiherald.com/living/home-garden/article26897284.html>

As we all know, Pantone color selections are very important factors in fashion, as well as interior design. We all anxiously await the announcement each year. Pantone really shares the story of the world we live in, gathering information and seeking trends that eventually translate into the color choice.

Interior design color choices always follow fashion, but most of the time follow about a year or two after the color hits the runways. What we see in fashion in the present year usually will trickle down to design within two years.

I was a little shocked that the Pantone color of the year is marsala. But when I research past years of Pantone and see the color trends, it actually makes perfect sense because "red" has not been a color choice since 2007.

I was asked to predict the color for several interviews, and I thought for sure it was going to be navy or another shade of blue. Blue is so hot and trendy in fashion. Most everyone looks great in blue in the appropriate shade.

Although I was a bit surprised, I was happy with the color choice and love that Pantone took a risk. After all, it's what Pantone is known for, seeking trends and pushing the limits when it comes to color.



Snack bowls in marsala from Pottery Barn. | POTTERY BARN

This is the color that you will soon see everywhere. It's universal, it's sexy, and who doesn't love sexy?

Adding this into your personal space may seem challenging, but it actually can be very simple. Many of us are still afraid of color, we are cautious because we don't want something to overpower our spaces. If you are reluctant to add this color to your walls, you can add it through your accents, pieces and accessories. By keeping your walls a neutral color, you can add pops of marsala with throw pillows, area rugs, throws, art, lighting and various other accessories. It really is the most inexpensive way to change the look of a space without spending a lot of money.

If you don't want to paint all the walls one color, consider adding an accent wall. Add visual interest with lots of texture to create a design moment for yourself.

As you see marsala work its way into fashion, don't be afraid to be one step ahead of the game and bring this color into your personal spaces. It's warm, inviting and very sexy!

David Bromstad is host of HGTV's 'Color Splash' and designer of David Bromstad Home by Grandin Road.