



Now Trending...

Coral Fixation

*This spring, it seems like the color coral is popping up everywhere: Not only does this punchy hue grace the packaging of our new **Bright Blonde Shampoo and Conditioner**; it's also a major trend in fashion, beauty and design.*

*This coral obsession is definitely not going unnoticed—Sherwin-Williams recently named Coral Reef, which it calls “a vivacious hue,” as its 2015 Color of the Year, and Pantone, the authority on color, included Strawberry Ice, a light coral tone, as a **Top 10 Women's Fashion Color for Spring 2015**.*

“Coral is a highly touchable, tactile shade; it's inviting and approachable,” says Leatrice Eiseman, executive director of the Pantone Color Institute. While orange tones have had a long “run” in cosmetics for the past decade, “coral tones are a natural progression” that keep the shade exciting and relevant for this season.

*Ready to add more coral to your life? Click through the slideshow above for great inspiration and expert tips from some of our favorite fashion experts, makeup artists and interior designers. You can also check out **our Pinterest board** to further give in to your coral fixation. —Natalie Higdon*

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Coral takes an eclectic living room up a notch

"Interiors are heading in a delicious direction with the appearance of coral," says David Bromstad, interior designer and host of HGTV's "Color Splash." "After digging our way out of the recession and finally seeing signs of growth, fashion and interiors are moving toward bright colors that lift our spirits and inspire our souls. Celebrating optimism and renewal, coral is the perfect blend of pink, orange and red and will spice up any environment." Pair coral with a neutral palette to add just the right amount of pop, or go all out by adding other bright summery colors to the mix.

(Photo Source)

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