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MEDIA ALERT

**David Bromstad and Z Ocean Hotel South Beach Join
Forces to Celebrate Art Basel Miami Beach 2011**

*Bromstad will take over South Beach for three days of VIP events and
art receptions from December 1-3*

- WHO: David Bromstad – artist, interior designer, and HGTV personality - www.bromstad.com
- WHAT: Art exhibition featuring original works by David Bromstad, original HGTV Design Star and host of HGTV's Color Splash. VIP event will feature music, cocktails and hors d'oeuvres. The VIP event will feature photo opportunities with David.
- WHEN: December 1-3, 2011
VIP Opening Event – December 1, 7-11pm (by invitation only)
Public Art Receptions -- December 2 & 3, 5-8pm
- WHERE: Z Ocean Hotel South Beach - www.zoceanhotelsouthbeach.com
- WHY: Celebrate the most important art event in the United States and David's first exhibition to celebrate Art Basel Miami Beach. A portion of proceeds from this event will benefit *bac, Bakehouse Art Complex* - www.bacfl.org.

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