



PENNY LANE
FINE ART & LICENSING

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HGTV's David Bromstad Releases First Collection of Art Reproductions through Penny Lane Publishing

May 9, 2011 -- David Bromstad, designer, artist and host of HGTV's *Color Splash*, has signed with Penny Lane Publishing making his artwork available to consumers for the first time beginning May 2011. The initial products from Penny Lane will include a selection of printed canvas giclees of Bromstad's paintings, both new pieces and those created for his HGTV series. The complete collection can be viewed and purchased online at www.pennylanepublishing.com/bromstad.

Bromstad, already an accomplished artist and muralist when he was crowned by America as the first winner of *HGTV Design Star*, is one of the most popular interior design personalities on television.. On each episode of *Color Splash*, he creates a custom painting for the homeowner to accent the room he has designed.

"It has always been my dream to bring my art into homes," said Bromstad. "Since the series started airing on HGTV, the most frequent question I receive from fans is, 'How can I get a piece of your artwork?' Through this partnership, I'll be able to make my paintings available to fans, so I couldn't be more thrilled to see this happening!"

Bromstad's artwork will be available in a variety of canvas giclee sizes. Available images will include a mix of pieces created for his *Color Splash* clients and fresh, new paintings from David's personal portfolio. This initial release will be followed by framed prints that will be available at retailers nationwide later this year.

About David Bromstad

David Bromstad is no ordinary designer. The host of HGTV's *Color Splash*, who was the season one winner of *HGTV Design Star*, is known for his endless energy and out-of-the-box thinking. Bromstad began his career as a design student at the Ringling School of Art and Design in Sarasota, Fla. Earnest, passionate, talented and innovative, Bromstad creates awe-inspiring works on many platforms, including custom art, furniture building and interior design. Bromstad says he "blends styles that incorporate realism and fantasy." He combines this approach with a love of color and practical advice that shows viewers how to transform tired rooms into unique, vibrant spaces. Bromstad has appeared on The Oprah Winfrey Show and was featured in *People* magazine. In 2010, he was named to the OUT Magazine 100 list. In 2011, David was given the HRC Visibility Award for living an out and proud lifestyle. Visit David Bromstad online at www.bromstad.com.

About Penny Lane Publishing

Penny Lane Publishing represents a variety of artists reproducing prints of their original artwork to sell on a high volume basis. Reproductions are available as canvas giclees or unframed paper lithograph prints and may be purchased on a retail or wholesale basis. Penny Lane Publishing also offers licensing of artwork on various home and gift products. Please contact Penny Lane Publishing for more information on artwork and licensing opportunities.

About HGTV

HGTV, America's leader in home and lifestyle programming, is distributed to more than 99 million U.S. households and is one of cable's top-rated networks. HGTV's website, HGTV.com, is the nation's leading online home-and-garden destination, which attracts an average of more than 5 million unique visitors per month.

For more information or to order, call (800) 273-5263 or visit www.pennylanepublishing.com/bromstad.