



Miele Presents Artist, Interior Designer David Bromstad Live At Pacific Sales Inside Best Buy West Los Angeles Store HDTV star to present delicious design ideas in store

Jan 20, 2011 (BUSINESS WIRE) -- Best Buy: What: Artist, designer and TV host David Bromstad will share his colorful take on creating the ideal kitchen space integrating Miele appliances. Bromstad will speak, sign autographs and interact with fans as well as perform a live painting demonstration. Following the event, Bromstad's completed, original canvas will be raffled off with proceeds from the sale of the raffle tickets to benefit Meals on Wheels of West Los Angeles, a local non-profit dedicated to delivering nutritious meals and friendship to individuals who are unable to plan, shop, or prepare meals for themselves due to illness, disability, or advanced age.

Bromstad graduated from the Ringling College of Art and Design in Sarasota, Florida and began his career as an illustrator for The Walt Disney Company. He was the season one HDTV's Design Star Winner which ultimately launched Bromstad as star and host of the popular HGTV's show Color Splash.

As a Miele brand enthusiast, Bromstad experienced the appliance line firsthand while cooking at the Miele showroom. He continues to incorporate the brand into his kitchen design projects as well as adding Miele products to his own personal kitchen.

When: Friday, January 21 at 6 p.m. PST Where: Pacific Sales inside Best Buy 11301 West Pico Boulevard Los Angeles, CA 90064 310-268-9190 Visuals: David Bromstad interacting with design and Miele fans David Bromstad painting on canvas Interviews: TV crews and photographers welcome About Best Buy Co., Inc. With operations in the United States, Canada, Europe, China, Mexico and Turkey, Best Buy is a multinational retailer of technology and entertainment products and services with a commitment to growth and innovation.

The Best Buy family of brands and partnerships collectively generates more than \$49 billion in annual revenue and includes brands such as Best Buy; Best Buy Mobile; Audiovisions; The Carphone Warehouse; Future Shop; Geek Squad, Jiangsu Five Star; Magnolia Audio Video; Napster; Pacific Sales; The Phone House; and Speakeasy. Approximately 180,000 employees apply their talents to help bring the benefits of these brands to life for customers through retail locations, multiple call centers and Web sites, in-home solutions, product delivery and activities in our communities. Community partnership is central to the way we do business at Best Buy. In fiscal 2010, we donated a combined \$25.2 million to improve the vitality of the communities where our employees and customers live and work. For more information about Best Buy, visit www.bestbuy.com About Pacific Sales For more than 50 years, Pacific Sales has been the leader of superior, well-known brand name products for the home. The unbeatable prices, unsurpassed selection from entry-level to luxury products along with superior product knowledge has positioned the company as the premier source for builders, contractors and designers, as well as a one-stop shopping alternative for consumers looking to save both time and money. Pacific Sales operates 35 stand-alone stores throughout California, Arizona and Nevada and was recently rated the No. 1 appliance chain in the nation for selection, knowledgeable staff, service, and product quality by a leading consumer research magazine.

Pacific Sales joined the Best Buy family of brands in 2006. As a wholly owned subsidiary of Best Buy, Pacific Sales expanded its appliances assortment within Best Buy stores, a "store within a store" (SWAS). Pacific Sales has four SWAS locations in California. For more information about the Pacific Sales experience, visit www.pacificsales.com.